

So, Here's The Thing Episode 154

Laylee: Welcome to. So here's the thing, the podcast for small business owners, entrepreneurs, and creative educators who are ready to take their business to the next level through candid conversations, tactical approaches, and a few unpopular opinions. We're lifting the veil on what it takes to build both a life and a business that you love.

I'm your host, Laila Ahmadi, a coach for creatives and founder of the Creative Educator Academy, where I help entrepreneurs step into the role of industry leaders and educators. I'm so glad that you're here. Now let's jump into today's episode. Hey friends, welcome back to, so here's the thing. Today we are doing something that I've never done and we're doing, no, that's not true.

I did this with Tim once. We're doing a live in person. podcast interview with the one and only the love of my life, my favorite, favorite brand photographer, wedding photographer B. I mean, that's saying the least, but Angelica from Angelica Marie photography is here with me today and here with us to talk about working retreats and what we like to call workations.

I did an episode on this. I think maybe a year or two ago. It was a solo episode and I was kind of outlining what they look like, why you should do one. So check that episode out. But also I thought it would be really fun because we are actually on a workcation together to kind of pick Angelica's brain about what we're doing, how we're doing it and best practices for this type of thing.

So Angelica, thanks for being here.

Angelica: Thanks so much for

Laylee: having me. So

Angelica: excited. So

Laylee: fun. I, that was like the like spazziest intro of all time. But honestly, I like don't even know how to describe. All the things you do and what you do. So tell us a little bit about you and your journey as an entrepreneur and the things that you're really passionate about with entrepreneurship.

Angelica: Oh, gosh. Okay. Like what, what is my life? Um, so I started photography back in like high school time. I just, took a like vocational class

like they had these like after school programs and it was commercial photography so we were actually doing film photography at the time which was super fun like being able to like work in a dark room and like actually see your images come to life.

It was beautiful and amazing and I was so excited about it. And all of it. Um, but I've always just been really obsessed with storytelling. I, yeah, I don't know. I've always like wanted to either be an actress or a director or producer, like just I loved how movies just kind of completely transformed your, your world.

But then as I got older, I just realized that I didn't love it. Um, I did a lot of internships. And I was crying in the bathroom and I'm like, maybe this isn't the industry for me, maybe these aren't the people for me. So, I changed my major to be a communication studies major and did photography on the side.

I'm in college and then when I graduated with my masters, I was like, you know what, I'm going to give myself a year. Let's see if I can do this. And I've been doing it ever since. And yeah, I love photography. I think I really have fallen in love with the entrepreneurship side of things. And I just, I don't know.

I'm always kind of questioning like what's next for me. Like, obviously I still love photography and I always want to do it, but like, I don't know. I also love like serving people in other ways. Like, piping them up, inspiring them. So I don't know what that looks like now, but, uh, yeah, I do weddings, brands, portraits, photography, and travel.

And it's amazing. I love it.

Laylee: Yeah, it's incredible. It's honestly, I've known you for seven, almost seven years, almost seven years now. And it's been really cool to watch your journey because I feel like you are an incredible photographer. And also you guys, when you see any photo of me that I post that's been professionally taken.

Nine times out of 10, Angelica took it. She's one of the only people I trust with my photos. So if you're looking for a brand photographer, my educators, my fellow entrepreneurs, she's your girl. Um, but, and also she does all of our creative educator conference photos. So she's the queen. You've seen all her work already, even if you didn't know it, but Beyond your skills as a photographer, I'm always really impressed with your skills and entrepreneur and in marketing.

And honestly, beyond everything, I loved what you said about wanting to be a director and producer and like the artistic side of things is what's really cool of watching you at work. So I say I love to get an idea of who you are for our listeners to understand. The concept behind this workation in particular, because this working retreat that we're on right now, we scheduled to be all around our marketing efforts, so we developed the concept for this workation, this working retreat all around building out our marketing plans and strategies for the remainder of the year, and first of all, I just always like to say.

And I know, like, you always tell me this too, there's, I feel like everybody tries really hard to focus on Q1 and the beginning of the year, but I kind of don't start my year until Q2, and we're almost in Q3 at this point, so there's no wrong time, right? No, not at all. Like, I feel like that's a common

Angelica: Yeah.

I think also, I mean, with the Mixing, I mean, because in entrepreneurship, like your personal life is so intertwined, it's nice to kind of just kind of check in with yourself every couple months or every even week or month and just see where you're at and see where your mental state is. And like, if you can go into marketing, like, I don't think I was there in January, February, March.

So like, I feel really like inspired and excited and creative right now. So it's like you kind of just have to go with the flow to ensue. I feel like people pressure themselves so much to just doing it all in January or doing it all like every quarter and it's like just kind of go with the flow. Like there's not really doesn't always need to be systems.

Laylee: Okay. I love that you said that because I feel like every other person I've had on this show and Even myself, every other person and the host. Oops. Um, I'm always like, well, we need to really systematize this and we need to make sure that every quarter we're checking in and like, yeah, there's good things about that.

But I think that's those pressures can be really unhealthy for us mentally and emotionally. And we are our businesses. So I think it's really nice to hear from somebody who's been in business as long as you've been in, in the game that you can go with the flow. Like it's gonna be okay. Um, so let's talk about, let's talk about the whole concept behind Transcribed how we structured this, this workation, because it was a little different than the one that I, I think I talked about before it, or maybe not, actually, I don't remember, because it was a few

years ago, but yeah, let's like talk about how we decided to do this and what, what our plans were and if our plans stayed the same or changed or whatever.

So.

Angelica: I love that. I mean, I think in the beginning, our plans were like, okay, we're going to just get as much content recorded as possible. Like we're going to use the Omni as our backdrop and just like shoot everything and possible. And then I think as it gets closer, I mean, life gets busy and like, it just is a lot.

And I feel like, again, the pressure part is like, Oh my gosh, like. But we have to do it all and then we bring like the biggest suitcases for like a two night stay and everyone's like, what are you doing? So I think like as we got closer it kind of just we were just I don't know I think the whole pressure thing for me is like i've always been a system person and i've realized that's just not me Like I have adhd like I can't do systems like I mean I do have systems, but like when it comes to the creative aspects of my business, like it just needs to be free flowing.

And so when we were like getting closer to unpacking, we're kind of like, well, let's just like do what we can, you know, like it doesn't need to be this like shot. I think before we had a shot list, we were like, okay, like let's create a shot list. Let's have the reels exactly that we want to like shoot.

Like, let's like, you know. have it so perfectly aligned and then it just kind of didn't happen. But honestly, like, I feel way more refreshed now than I feel like I would have been if we were just like worked, worked, worked, worked, worked. And like, we still are getting content. It's just been more organic.

Yeah, I think, which honestly is more our speed. 100 percent agree with

Laylee: that. I think it was funny because I like the idea of having and so do you because you were the one that actually was the ringleader on on the structure of it. Like Angelica was the one that wrote out, you know, we're going to be these are the shots we're going to get.

These are the ideas we're going to fulfill. And it was really intended to be, I think, a retreat where the first day was going to be the creating of the content and the second day was going to be like the implementation of the content. But what ended up happening Was I'm actually really glad we had all this structure because we knew kind of what we were thinking needed to be created, but we

ended up doing a quick pivot like the day the day we got here and instead of getting right to work with creating things, we Yeah.

Went to the spa. We went to the spa. We got a day pass to the spa at the hotel we're staying at. We didn't get like a service. We just like use their amenities and that's just what we needed. And instead of pressuring ourselves to utilize every second and minute we took, I mean, it was only two and a half hours out of our day that we spent at the spa, but instead of forcing ourselves into like filming and photographing all this content for social media, we were like, We thought, no, we're both kind of burnout.

Like, let's go to the spa, relax and see where, where we feel afterward. Right.

Angelica: Yes, absolutely. And I think it helped that we kind of were both aligned in that because I can see how, like, obviously if someone was like super gung ho on like, no, I need to get all these reels done. Like it might be a little hard on them, but like, then like they can go off and do their own thing.

Right. So it's like, I think when you have a workcation, obviously, like, Finding someone that you can travel well with is so important because you want the vibes to kind of always to be supportive and to be creative and like collaborative and, you know, some people may not jive with the same way that you do and we've obviously traveled so much together that we know that like, okay, this is Like we can feel each other's energy and see what we need.

Laylee: Yes, we've traveled a lot together in the past and I think that's, that's been really helpful. But like, what are some questions, I guess, how could people who are listening to this decide if maybe there's somebody new that they, they want to seek out something like this? I feel like so often I get the question of, hey, how are you building these friendships, these relationships?

I've done like countless episodes on community building and relationship building. But for this in particular, traveling with someone is obviously an intimate, Like it needs to be the right fit for it to be productive, but also restful and fun. So what are some questions people can ask themselves to determine if it's a good fit in your experience?

Angelica: I mean, I don't know so much as far as questions, but I think like for sure if they already know kind of who that person might be or, you know, they've worked together with them, like maybe doing more zoom co working sessions or co working at a hotel or like at a coffee shop together and just kind of getting the vibe there and see how they structure it and see like if they get

out, if they feel like they're leaving that with like enough that they've gotten done on their to do list, you know?

Like, they feel fulfilled after it and they don't feel drained. Yes. I think that's like, I don't know, I'm all about energy, so I feel like if they feel I don't know. And just like listening to your intuition. I think we tend to overthink everything. If you feel like this person has good vibes, go to a coffee shop with them, work with them.

If it feels great, then do it. You know, like, be like, Hey, like, I mean, maybe you don't get this, like one room, maybe you can do two separate rooms, but we've shared rooms and beds together. We're just lovers. Um, but so we like, obviously can do that and it saves us money. So yeah. Yeah, I don't know. I guess questions could be like, what are your goals?

Like, what do you want to get done? I think finding someone who also wants to work on marketing is helpful because you guys can like, you know, jump ideas off of each other and, and maybe like even find cool, real ideas that you guys can both do in your own perspective, like industries.

Laylee: Or like that, even as an example, like Beyond that, it could be whatever the, whatever the thing is you're wanting to grow.

So even if it's not marketing, but just making sure that the goals are somewhat aligned would be helpful. I think I agree.

Angelica: And even if they're not aligned, that could be helpful too, because like maybe that person's kind of already reached that point so they can be a good like resource for you. And then maybe their weak point is marketing.

So like you're helping them. So I mean, I honestly think, yeah, I think that it could really. Compliment. Well, if you don't have the same goals in line, but your main goal is to like, get these three things done or like, I don't know, again, we didn't really, I felt really good. Like, I felt like honestly, just the content we were getting organically felt good to me and it felt creative

Laylee: and we did.

I mean, we We didn't just like blow everything off. We, we, we did a little bit in spots. I had a lot done. She's freaking. I mean, I'm like, okay, maybe I should get more done. No, you got so much done to honestly, but we did pivot. Like

we, we, we let the inspiration kind of take us. And I actually did. Like, I actually launched my retreat.

I called it. What did I call it? Pre launch launch? No, I think it was, oh, the anti launch launch. Oh, the anti launch. Because I didn't have a sales page. I had nothing. It was for, but to, I would never advise this, you guys. This is for my next level retreat, which I've done for years and years. So it's already established.

It doesn't need a sale. It doesn't need all the things that you would normally need. So anyway, but I wouldn't have done that without having a partner in crime to be like, this is actually a great idea and here's some ideas to make it work and let's gauge this. And so I, I, I shifted what I, what I came here to do, but I'm leaving feeling like you said, fulfilled.

And I think that's great.

Angelica: Yeah. Well, and you can market that. We were able to like market it too while you're here. And like, it just, I don't know, there's a thing about like being at home and just kind of being stuck in your thoughts. Like, it just feels like you're imprisoned by your thoughts. And for people like us who think, overthink everything a million times over, it's.

I told her, like, at the beginning of this, like, we need to, like, knock it in our way when we're here. Like, we just need to, like, commit and do it. Like, that's, I think, half of our battle.

Laylee: And I think a lot

Angelica: of people's battle is, like, standing

Laylee: in their own way, overthinking, and not having someone to just verbally, outwardly process with.

Yes.

Angelica: We're outward processors. Absolutely. And I mean, I think that's the huge, the biggest benefit for a retreat like this is you just can talk to like an employee or like a colleague, which is so nice. Like we don't get that at home. And I don't know, like there, yeah, I think it's just nice to like change the environment, be with someone who inspires you and just really bounce ideas off of each other to like really just move that needle forward.

Whereas like sometimes it just takes, it feels like it takes longer to do that. When you're not When you're at home.

Laylee: Yeah. A hundred percent. I think so. That would be the other thing I would say is one, find somebody that you can travel well with. And to just like, don't underestimate getting out of your own routine and getting out of your own environment and letting that, I mean, it sounds cheesy, but letting that inspiration come to you in different ways and being open to receiving love that, right?

Like open to receiving a different, Outcome. Yeah,

Angelica: I love that because I think so much. I think like we went to hybrid a couple years ago, and I feel like going into that I had like such a like, I don't know, a very strict mindset of like what I wanted out of it and I just felt very drained after because I just I wasn't open to just receiving what was coming and then the next year when I went to hybrid with you, it was completely different.

I was like way more open and it just felt more fulfilling. And like, I don't know, it just felt right. Whereas before I was like fighting against the current and that was really hard. Um, yeah. So I think going into this same thing.

Laylee: Yeah, I love that fighting. It's the current. And I do think there are times when you have to have a really clear picture of what you want out of something.

But I think for these working retreats or work cations, it's nice to just kind of like hold those ideas loosely, like not have such a tight grip on. What you have to leave having accomplished to make it worth the investment or worth the time away, especially for people with, you know, kids or families or whatever response other responsibilities.

I know it can be hard to pull two or three days out of your schedule, but these two or three days for for us. I feel like they're setting me up for several months of good outcome. Yes, absolutely.

Angelica: Well, and I always kind of used to like, I don't know, when people would do staycations, I'm like, I don't understand.

Like, that's kind of like a waste of money. Like, I'm literally less than 10 minutes from my house. Like, and I, but I feel like revived, like, you know, it's just so funny how staycations really are like, for me, they were so

underwhelming at the beginning. I know, cause I'd never done them. And then now that I've done them, I'm like, okay.

I'm obsessed and I want to do them like at least once a quarter. But yeah, it's

Laylee: so nice, especially I know it can be hard for people to like fly places or whatever, but if you can find somewhere within a driving distance, it just, it lowers that barrier of entry and it makes it feel like a good, a good way to test the waters.

Like I'll fly anywhere now because I know how worth it is. But if it's your first time pursuing something like this, maybe find a local hotel and Head that way. I know a lot of people do this solo. I would not. I don't love that for myself. I know myself enough to know that I need another person here. So I think self awareness, like how would you do solo?

I just don't think it would be good for me.

Angelica: I think I can do solo. I'm, I very much like I don't know. I think when I'm like in the solitude moment, like I, I do get a lot done, but it just depends to like, I think I have to, I have to have clearer goals for that would be a struck more structured for you.

Yes. Like I would, I would literally write out my schedule for the day, like for next week, like my husband's going to be out of town and I'm like, okay, that is my weekend to get so much done. And I literally have a schedule of like 8 a. m. Wake up, go to work out. Then I like, but what I'm going to focus on that day.

And it's like all the things I've just. been putting off for so long that I know, like, I, I'm someone who gets very, like, influenced by everyone around me. So, uh, it is really nice to have that solitude moment and I feel like I do thrive. Yeah. When I'm solo. But there's so much benefit to also doing it together.

So, like, it just really, yeah, self awareness and knowing what you need.

Laylee: Yeah. I love that we're different in that way. Because I would be fine for like three hours and then I'd be like, I'm going home. I can't do this anymore. But we did have a couple hours apart in the morning yesterday and I got a lot done like just to like put my head down and I scheduled out some of those marketing ideas that we had come up with and I got that like, Nitty gritty stuff that isn't really fun to talk about, but I was like, okay, I have to get this done before I leave.

And it was great because I was alone and I didn't have anybody to like giggle with and chat with. But then after those couple hours, I was like, where is she? Is Angelica coming back? I was like, you're taking a long time. Come home. Um, but I, Because I just know that's who I am. So if you're listening to this and you're like, well, that sounds fun, but I know I'm not going to get anything done with a few people, then go on your own.

But if you're thinking, wow, I am not the solo worker, then find a friend, like, and take a risk. I liked, I liked your idea earlier about getting two separate rooms so that if it's not going right, you can suggest and say, hey, let's take the afternoon apart and then come back together and talk about what we got done.

And I just think, again, that's a loose structure. Yes. Yeah,

Angelica: and I love that too. I think it's actually important, like, if you know that you can implement better when you're alone, like, then maybe both communicate that in advance and just be like, hey, like, maybe, like, after lunch, we'll do like implementation time solo, and then we'll meet back up again.

for dinner. And I think that that I think just communication is huge, like being able because then, I don't know, then it's like with women, it's like, Oh, am I hurting your feelings? Are you okay? Like, I just don't want you to

Laylee: do that with each other, but we're better. Yeah, we're better.

Angelica: Yeah, we're confident.

But like, I think, I don't know, it's just I think communicate, you can never over communicate, I believe. So, um, Yeah, I think just being self aware and then communicating your needs and yeah, having maybe like an hour or two of solo time is so helpful. But I think also like if doing something like this isn't accessible for you right now, like maybe budget is tight and you're like, I just don't know if this is something that I can do, but I just need that inspiration or I need that accountability.

Like just go to a nice hotel nearby and just, Hang out in the lobby and work in the lobby. Like that's where we started before we ever stayed here. Yeah. And there's just something again about like changing your scenery. I mean, coffee shops are great, but sometimes like they're too loud or there's not enough outlets like this place.

I, when I come here, I literally feel like I'm like back in a university library and I just feel like scholarly and like, I don't know, there's just something about the confidence I get here. So like finding a place that gives that to you too.

Laylee: Oh, and my public library feels that way. I hadn't been to the public library, and so this is like kind of a side note, you guys.

Tangent. Um, live podcasting. But honestly, I went to the library to get a library card to use for Libby. And I was like, this library is dope. Like, I'm going to come here all the time. It's so beautiful. And I, like, I guess exploring spaces that aren't coffee shops can be so good for you.

Angelica: Yeah, and then you're like super hypercaffeinated and you're like, what am I even doing?

Laylee: Or if you're like us and have ADHD, you've seen me when I have coffee and people walk by me. I whip my head to every person and I'm like, I'm very, I'm very much like aware of my surroundings to where it's detrimental to my workflow. But yeah. Um, okay. Is there anything else we haven't covered about working retreats that would be helpful for people who are thinking about having one or maybe have listened to this and they're like, I need that in my life.

Angelica: I think if you've never done one, definitely try to schedule one at least once a year. I would say quarterly is probably ideal. Like we have another one coming up in July and like I'm so excited for that one already, you know, like I think.

Laylee: We normally wouldn't do them that close together. No, yeah. But it's.

Because we're going with another friend, it worked out that way. But I'm so excited because I do feel like it let us loosely say, well, we'll do that one for the next one. Exactly.

Angelica: Yeah. I think just like letting the pressure off of you, but like, yeah, just finding it, finding a frequency that works best for you.

Maybe like one month is or one quarter is marketing. Next month is outreach, like whatever that looks like for you, but just find something that feels right. Like, don't put the pressure on yourself. Like, and then just, yeah, find good people that. Support you in the way that you need to be supported.

Laylee: Right.

And I think other examples of things you can get done, maybe at working retreats would be helpful for people. For me, I know some of the, or maybe we can share some of the other goals that we had for me. I just, if you listened to a couple episodes ago, I had the founder of NG Taylor on, and literally I ended that call and went and bought NG.

So I am now paid subscriber of NG. I will link it in the show notes because. It is a marketing tool that had blown my mind. I didn't even fully understand what it was until I got on a call and was able to kind of see it and do the free trial because there is a free trial. So I'll link all that, but I hadn't had the time to really dive in.

And so that was one of my goals was like, so if you have a new product or a new Subscription or a new tool that you want to really figure out. Another one was I wanted to play with. She has a really cool tripod that like tracks. You will link that to from Angelica, but I wanted to see that in action. So things that you normally wouldn't take time out of your schedule to do.

Yeah. Is there anything? Absolutely.

Angelica: Um, I think. Maybe like even just refreshing systems is a good one, um, because I think, you know, they kind of grow stale after a couple years, so it's nice to like revive those a little bit. Like an

Laylee: audit, like audit what you're using and see what works and what doesn't, because you want to get rid of a bunch of stuff.

Angelica: Yeah, I think, and a calendar audit too, seeing where you're spending so much of your time, um, and how you can like limit time somewhere, yeah. Marketing, obviously outreach is always a good one, too. I think we often so I mean, obviously, marketing is one thing, but like, we often like I think, I mean, at least for me and business, I've always kind of just let the clients come.

But now that I've really have like a clear vision of like, where I want my business to go, I'm like, okay, like, I know the types of businesses I want to be working with, like, why don't I actually outreach to them instead of waiting for them to reach out to me. So I think like, that's a great, you know, goal.

Um, there's

Laylee: so much that we could talk about on this, but I feel like in general, the takeaway is If there are a lot of things that are piling up on the, like, in the

background of your business, something like this could be really helpful. Is there, okay, so, as we're wrapping up the episode, is there, do you have an unpopular opinion on this topic?

That's, obviously, I ask, I've asked it for every episode I've ever done here, but, like, I don't know what the unpopular opinion would be.

Angelica: I think, I think just, like, not letting the pressure of, like, seeing it everywhere else and, like,

Laylee: I don't know. Yeah, the like comparison. Yeah,

Angelica: don't do it just because you see everyone else doing it.

I know like in the community group that I'm in, E3, like they recommend like, I think it's like once a year, I think at the beginning of the year, like February, March time to do it, which I love. Like they kind of have like a, like a community wide day where everyone does it. So that's kind of fun. But I think unpopular opinion is like, if you don't feel like you need to do that right now, like don't just do it.

But like, if you think you need like a girls retreat, then do something like that, you know, but I mean, yeah, there's really not.

Laylee: No, I liked that. I liked that a lot because I do. I see a lot of people at different times throughout the year do that and I'm like, I wonder what they're doing. I wonder if they're getting more done.

I wonder if they're doing it differently and I wonder if it's better. But I found what works for me and I know it works for me. I love that. Yeah. Okay. Well, this was so fun to do live. We're gonna hit the pool now for about an hour. So excited to get some sun. That's another thing I'd say is like incorporate fun.

Yes. Restorative

Angelica: practices too. And it's not all about like getting shit done.

Laylee: No. Yeah. And I feel you can say that. Um, we'll put the, we'll put the, no, it's the, um, Oh my god, explicit. Yeah, love it. I know. So yeah, definitely carve out time for fun. Carve out time for restoration. Just do what you need to do.

And don't make, don't let anybody feel like you're doing things wrong because you're doing them differently than what you've seen. I loved that. That was so good. Yeah. Anything else? No, just like, yeah, take care of yourself. Yes. And guys, I am going to really encourage you to check out Angelica's not only her content on Instagram, she's at Angelica Marie photo, and I'm going to link her all in the, in the show notes.

But if you are an entrepreneur, which you have to be, if you're listening to this, cause otherwise, why are you here? But I love you. Thanks for being here. If you're an entrepreneur, she is a hundred percent worth it. everything in the world to use as a brand photographer, if you can get on her calendar.

That thing is a wild. Um, Oh, that was the other thing I was going to say. And you know what, I'm going to interrupt my own sign off and tell them, tell them this, another really big perk of doing a workation with a friend, with somebody Who is a peer in the industry or in the entrepreneurial space is that we wanna sell each other way more than we wanna sell ourselves.

And so that confidence boost, right? Mm-Hmm, ,

Angelica: yeah. Absolutely. We were like joking, like, we should just switch places in business because like, I can, like, I can sell you so much easier than I can sell myself. And it just felt more natural. . Yeah. Um, yeah, I

Laylee: mean, the pitch I just did like this, let's just be, let's just be meta for a second.

Like the pitch I just did for Angelica. I just told you that I did an anti launch launch of my own retreat, and I'm not even telling you to go check it out if you want to come on a retreat with us. Like, I'm hosting, okay, I'm gonna do it.

Angelica: Yes. Maybe you do it. Yes. Okay, so September 9th through the 12th in Scottsdale, Arizona, that's going to be the most beautiful home.

It really is. Um, and it's going to be a week of inspiration, implementation, restoration, restoration. All the Asians. Yeah. All the Asians. Um, and it's going to just be amazing. I've been to Next Level multiple times and it's just truly a space very much like this, like to, to just explore either different avenues of your business or really grow and like, build better roots and foundation for your business.

You know, obviously this is for people who have been in business for years. And so it's like really just kind of like a, a revive or like, I don't know. I think of like, this is going to sound so silly. I don't even know if I should say it, but like, like a fertilization of like your garden, like your garden's been going for so long, but like.

now like you've got some weeds and you've got to like clean it out and like really kind of just see like what's really growing for you and what's feeling right and I think that that you allow that space for creatives and um and I don't know and just the collaboration of just being with people who are in the right mindset and and it's just extremely pivotal for your business.

Laylee: Thank you. I love you. And yes, absolutely. Check out Next Level. I'm so excited about it. And check out Angelica. We see so selling each other. It's so nice. It's so nice. I hope that you guys will take this episode and send it to your friend. I would encourage you to send it to a friend and be like, should we do this?

Yeah. And then if you do, will you please tell us? Because it would make our lives. We would be so excited if we could impact a couple of you to get together and make your own working retreat, workcation. Oh, that would just make our day. So let us know if you end up doing it, send it to a friend or 10. And yeah, we'll see you on the next episode.

Thanks for being here. Yes. Thank you for having me. For show notes and resources mentioned on today's episode, head to so here's the thing podcast.com. This show is brought to you by the Creative Educator Academy, where we teach creative entrepreneurs How to teach, because I believe that industries thrive when experts can share their knowledge.

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