

Laylee: Welcome to. So here's the thing, the podcast for small business owners, entrepreneurs, and creative educators who are ready to take their business to the next level through candid conversations, tactical approaches, and a few unpopular opinions. We're lifting the veil on what it takes to build both a life and a business that you love.

I'm your host, Laylee Emadi a coach for creatives and founder of the Creative Educator Academy, where I help entrepreneurs step into the role of industry leaders and educators. I'm so glad that you're here. Now let's jump into today's episode. All right, friends, we are at the next level retreat and we've got another snack size episode for you.

And today we are being joined by my favorite person in the whole world. Oh, so cute. Tim Smith, my husband and my retreat assistant. So I have a couple of questions for you today, Tim, would you like to say hello to the people?

Tim: Yes. Hello everybody.

Laylee: So I would love to know, and I get this question a lot actually.

So this is not something that I'm just coming up with, but a lot of people ask, how can you support your spouse if they are doing something in the creative industry, if they are starting a business or they're running a business and it's not something that you're necessarily familiar with. So I love this question because obviously you work a regular traditional day job.

You're, a lawyer, lawyer, Tim. And I think it's hard for a lot of spouses to kind of find that a great way to support their, their significant others or their partners or their family members. So what advice do you have for how to support them? Well, like, how do you support me? Well,

Tim: well, that's a good question.

I don't, I don't know. Um, I guess the, the biggest difference between like having a spouse who works like a nine to five and you, is it like the hours change the, like the things you do change. Like you go on retreats like this one, or you go, To conferences. And so there's sometimes more, there's like, sometimes we'll have to do around the house for you because you're gone or you're like, you're planning a launch and you're like going crazy and you're working like 80 hours a week and it's, so it's like different each week.

And then the next week you may not be working much at all and then may kind of up and down. So I guess just like going with the flow and helping out with stuff that like normally you would do, I'll do this this week because you're so busy or realizing that. You know, like you're not going to cook anything for the next two weeks because the launch comes is coming up.

So I guess that's it. I mean, other than that, just like a normal husband thing.

Laylee: Well, we would hope it would be a normal husband thing that you would be so kind and supportive. But I, I think some people struggle with that and the go with the flow, I think is a great piece of advice because you do have to, I feel like picking up the slack is one thing, but I think one thing you do really well is you never make me feel bad about it and you know that I might be fighting some of my inner.

Like guilt that I can't do everything all the time. So I really appreciate that you make the effort to not only pick up the things that I might be dropping, or, you know, that I can't, I don't have like the bandwidth for, but you're also encouraging me and telling me like, Hey, it's okay. Like I've got you, this is a busy week and next week won't be as busy.

Tim: Yeah. And, and, I mean, that just seems like, like be the nature of what you do and probably everybody here at the retreat does as well. So it's, it's kind of become normal actually at this point.

Laylee: Yeah.

Tim: Like, I don't even remember what it was like when you're a drill team director.

Laylee: I mean, yeah, it was a lot more traditional for sure.

No, I appreciate that. And then what are you doing here at the retreat? Like, what is your, what is your life look like this week?

Tim: Oh, what does my life look like? Yeah, I'm working a little bit, kind of helping with Samantha clean up, get the food, just little

Laylee: errands,

Tim: errands, little errand boy, the occasion, the occasional workout.

Hiking, a lot of hiking.

Laylee: And you're still working your day job remote. So, yeah, you're just kind of like a jack of all trades here and supporting everyone. And we appreciate you. Don't we appreciate Tim everyone.

Thanks for being on the show.

Tim: Absolutely. Anytime.

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